

## Next Generation Bright Green Fashion



**Vibe Harsløf**

### **Professional experience**

The jewellery designer Vibe Harsløf is based in Copenhagen. Vibe Harsløf's style is a mix of a rare kind and is known for her imaginative and urban jewellery. Her universe is distinctively playful her jewellery and accessories has strong references to the graffiti scene and graphic design tradition. At the same time they are design objects which, thanks to a touch of Scandinavian formalism, has the potential to be timeless.

Vibe Harsløf's design philosophy is simple. The vision is to create unique jewellery and accessories of lasting quality. The look is clean and pure, nothing is superfluous. The designs must be wearable, but every collection should also include ideas to how jewellery can challenge established concepts of what a piece of accessory is.

Vibe Harsløf has more than 10 years experience as a jewellery designer. She has taken part in several selected collaborations with like-minded artists and creatives.

### **Motivation**

"I would like to create new images of sustainable design and demonstrate that sustainable accessories can be fashionable! Besides I like the idea of incorporate the sustainable thought into my existing collections. It's giving the project a realistic approach" because it's showing that I don't need to change my whole expression to design sustainable jewellery."