

Next Generation Bright Green Fashion



Wackerhaus

Professional experience

The subtle elegance of Wackerhaus. 34 year old designer Trine Wackerhausen attended **Beckmans School of Design** in Stockholm 1998-2000. With an understated, feminine look Wackerhaus succeeds in delivering a clean and cohesive look, which on one hand expresses a certain masculinity and on the other a fragile and feminine side of contemporary women's fashion. Wackerhaus has attended **Copenhagen Fashion Week** since AW07. The last two seasons contributing with own brand shows during **Copenhagen Fashion Week**:

- SS09 **"The Heartbreaker Collection"** a romantic, glittery and dusty collection inspired by a sad lovesong by the Walker Brothers was shown in an old chapel in Copenhagen.
- AW09 **"Follow the Lines"** a fierce and powerful post-rock inspired collection presented in Copenhagen City Hall.

These 2 shows have secured a national breakthrough for Wackerhaus as well as gaining international attention. Wackerhaus is now selling in outlets in Denmark, Sweden, Norway, Greece.

Motivation

Having no experience in this field, I feel really on new ground. Exciting! It is not that I have avoided green fabrics deliberately, only that no designs have caught my attention yet, so I am very curious to see what materials are available on the market now. So basically I am looking much forward to spending a few days with Danish and German colleagues digging into materials and being inspired. The result will hopefully be a long term relationship with green fabrics, it would be perfect for both the environment and business if we are a great match.