

Next Generation Bright Green Fashion



Jean//phillip

Professional experience

Jean//phillip is a fashion brand based in Copenhagen and founded by the self-taught designer Jean-phillip in 2007. The main focus of the brand is menswear but each collection also incorporates a few styles for girls.

The signature of Jean//phillip is edgy and minimalistic with a slim cut, creating a subtly androgynous feeling to both the men's and women's wear. Classic tailoring, couture-like workmanship and attention to details are also a trademark of the designer and his work.

The colour palette is kept clean and monochrome while the focus is on the details, silhouette and materials. Colours like white, black and grey are contrasted by shiny fabrics and leather, while the silhouette shows a new and fresh take on simplistic menswear using lace effects for traditional styles.

Jean-phillip's work aspire to cross the borders between the feminine and the masculine, fusing the two and creating collections wearable by both genders.

Motivation

“My motivation for “Next Generation Bright Green Fashion” is to gain a better understanding of how a fashion designer can think sustainable in the design process and option for material.” □